



## Seminar on

# Build your Dream Business on Amazon from Pakistan

CPD committee of Faisalabad Branch Council is pleased to announce Seminar on "Build your Dream Business on Amazon from Pakistan"

Pakistan is included in the seller's list on Amazon, this seminar intends to discuss in detail the awareness of amazon selling model, different earning options for way forward.

## What to be Learn:

- Amazon: Analytical Preview
- How To Sell on Amazon; FBA Vs FBM
- Selling Plans; Individual Vs Professional
- Creating Account on Amazon
- Configuring Your Account
- Enroll Brand
- Listing Of Products
- Four P's (Price, Performance, Promotion, Product Reviews)
- Tools And Programs
- Virtual Assistant Role

## For Registration Please Contact:

**Muhammad Usman Siddique**

335-B Peoples Colony No. 1 Faisalabad.  
Phone: +92 41 922 0103, Cell: 0300-6644166  
E-mail:fsd@icmap.com.pk

## Resource Person:



**Mr. Abid Majeed, ACMA**

He is an Associate Member of ICMA International. He has served the industry in Pakistan for almost 8 years and served as Finance Manager in UAE for two years. He is in practice for last five years. He is CEO of Fintex Associates. He is providing services in audit, tax, corporate affairs. Moreover, he has been working on Amazon for last two years and has a good hand on knowledge.

## Program Details:

**CPD:**  
3 Hours

### Day, Date & Timing:

Saturday, March 9th, 2024 (Followed by Refreshment)  
6:00 pm to 09:00 pm, PKT (+5 GMT)

### Venue:

ICMA , Faisalabad Campus

### Investment/Fee:

Member/Corporate Partner:	Rs. 1,000/-
Students:	Rs. 500/-
Others:	Rs. 1,500/-

With warm regards:

**Shahid Irshad, FCMA**

Chairman, CPD Committee  
Faisalabad Branch Council

**Muhammad Ashfaq Ahmad Naz, FCMA**

Chairman  
Faisalabad Branch Council

