

Training on Startup Fundamentals

Module 1: Introduction to Startups

Understanding Startups:

Definition, characteristics, and ecosystem.

Startup Lifecycle:

Stages, milestones, and challenges.

Startup Culture:

Entrepreneurial mindset, innovation, and team building.

Module 2: Financial Modeling for Startups

Introduction to Financial Modeling:

Importance, components, and tools.

Key Financial Statements:

Income statement, balance sheet, cash flow.

Building Financial Models:

Revenue and expense modeling, capital expenditures.

Projections and Assumptions:

Realistic projections, sensitivity analysis.



About Trainer:



Mushtaq Ansari

CFO

MyStartupX & Startup Consulting Firm.

Mushtaq Ansari is a seasoned finance professional with over a decade of experience in the startup ecosystem and financial modeling. He has been pivotal in VCs, accelerators, and venture studios, including TMT Venture, NIC Faisalabad, and PTH Venture Studio, guiding startups through their financial journeys. With extensive expertise in strategic investment analysis and finance management, Mushtaq has helped startups navigate financial complexities and achieve sustainable growth. He is currently a fractional CFO for three companies across different regions and the founder of MyStartupX, a startup consulting firm.

Q&A Session:

Open discussion, networking, and insights.

Program Details:

CPD:
2 Hours

Day, Date & Timing:

Thursday, August 22, 2024, 7:00 pm to 9:00 pm

Venue: 2nd Floor Seminar Hall ICMA Head office
Gulshan-e-Iqbal, Karachi.

Investment / Fee:

Students	: Rs. 500
Members	: Rs. 1,000
Others	: Rs. 1,500

With Warm Regards:



Hakim Ali Jatoi, FCMA

Secretary

Karachi Branch Council



Mazhar Saleem Shah, FCMA

Vice Chairman

Karachi Branch Council



Muhammad Akmal, FCMA

Chairman

Karachi Branch Council

For further details & registration, please visit the website or contact:

Liaison Office, Karachi Branch Council 1st Floor, ST-18 / C, ICMA Pakistan Avenue, Block-6, Gulshan-e-Iqbal, Karachi

Tel #: 021-99243551 (D), 021-99243598 (Ext-213), E-mail: kbc@icmap.com.pk, www.icmap.com.pk