



# ICMA

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## Pakistan

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## Students Affairs Committee of the Council (NC)

# Presentation Skills Competition

# 2019-20

# Best Presentation Award

**Registration Time:** December 7-17, 2019

**Campus base Competition:** December 17, to January, 2020

**Final Competition:** February, 2020 \*

### Overview:

Institute of Cost and Management Accountants of Pakistan (ICMA Pakistan) has always been proactive in providing solutions to the challenges faced by professionals in general and Institute's members and students in particular. These solutions include most important needs of updating professional knowledge and enhancing required skills so as to compete in the business and corporate world.

Keeping in view the importance of presentation skills, the ICMA Pakistan has planned to organize a competition to encourage students to realize significance of the leaning and sharpening these skills. Once students have good presentation skills, it would be easy for them not only to meet presentation skills requirements in various courses at the Institution but also give a clear edge in employer's acceptance after qualifying CMA Certification.

### Objective:

- To provide an opportunity to students to organize their thoughts confidence and present them publicly;
- To enhance students' verbal communication skills;
- To train students' to control their anxiety and remove their presentation shyness;

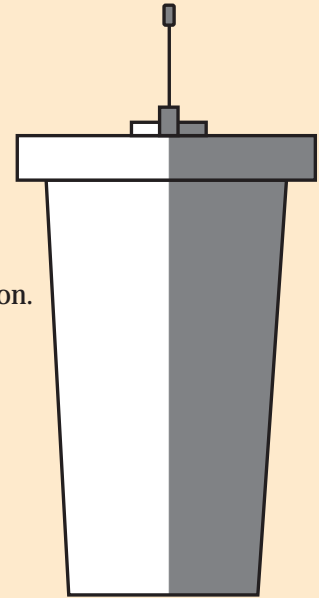
\*Final dates will be announced by the respective branches

## **Best Presentation Award**

### Topics for Presentation:

A student may opt for any topic from the following themes:

1. There is more to a good job than a good salary.
2. Free market policy is disastrous for developing economics.
3. Has capitalism caused the financial crises?
4. Does globalization benefit the poor?
5. The effects of advertisement on consumer behavior.
6. The role of budget analysis and budgetary controls on an organizational operation.
7. Communication and its relation to marketing effectiveness.
8. What is global business and professional ethics and its role in successful business enterprise.
9. Innovation and technology and its impact in business growth.
10. Start up culture and what you can learn from entrepreneurs.
11. Role of effective ERP in business growth.
12. Role of mega development projects in country economic growth.
13. The impact of direct vs indirect taxes on consumers and businesses - pros & cons.
14. Economic actions required by Pak government-Pakistan in 2025.
15. Stock exchange and economy upholding moral compass.



### Certificates / Awards / Scholarship / Prize:

The competition will be divided into two levels

1. Campus / Branch Level
2. National Level

#### Campus / Branch Level Competition:

Award:

The Top presenter will receive Best Presentation Award.

Cash Prize:

- 1st Prize Rs.10,000/= with two subjects scholarship  
2nd Prize Rs.8,000/= with one subject scholarship

#### National Level Competition:

Award:

The Top presenter will receive Best Presentation Award.

Cash Prize:

- 1st Prize Rs.25,000/= with three subjects scholarship  
2nd Prize Rs.15,000/= with two subjects scholarship  
3rd Prize Rs.10,000/= with two subjects scholarship

Certificate:

All presenters would be given certificates.



### Schedule:

Let your confidence reflect your contentedness.

1st Screening / Rehearsal:  
All presenters would be screened

2nd Screening / Rehearsal:  
10 presenters would be selected among participants

Final Competition:  
Best two presenters would be selected from each campus

### Programme Details

#### DATE:

**Registration Time:**

December 7-17, 2019

**Campus base Competition:**

December 17, 2019 to January, 2020

**Final Competition:**

February, 2020\*



#### VENUE:

ICMA Pakistan

Respective Campuses

National Level shall be announced later



\*Final dates will be announced by the respective branches

### Presentation Guidelines:

- The participants will deliver a Power Point presentation with maximum 15 slides as follow:

Time:

Time allowed 7-10 minutes per participant

Prelude:

1. Introduction of presenter,
2. Brief about theme,
3. What it has for the audience,

Core:

1. Defining the topic and its importance, its types and categories (if any),
2. Link with the business and economy,
3. Statistics and tables (if any),
4. Implications and issues,
5. Practical situations / cases from local and international examples.

Conclusion:

1. Future prospects,
2. Recommendations

- Font style and size should be visible;
- Presentation may carry image and graphical presentations and video / documentary shall be used keeping time constraints;
- The participants may use audio\visual aids if needed;
- The medium of presentation must be English; however as per the acceptable norms of the market, in order to attract the audience phrases or poetry in any other language may be used as ice breaking;
- Visuals should be simple, clear, and effective with good use of tables and charts;
- Keep jargon to a minimum and define the terms used. Emphasize the importance of the topic selected;
- Proofread the presentation for typos and grammatical errors;
- In case of taking additional time there will be negative marking;
- Decision of the judges will be final;

Students Affairs Committee of the Council (NC)  
Presentation Skills Competition 2019-20

**Best Presentation Award**

**Rules for Participation:**

- Contestant must be student of ICMA Pakistan and bring valid ID card;
- The dress code for both contestants and participants will be formal;
- Participants must be punctual at the competition; those who arrive late in any competition related activities will be automatically disqualified;

With warm regards

**Students Affairs Committee of the Council (NC)**

**Abdul Wasey Khan, FCMA**  
Chairman

**Adil Ameen, FCMA**  
Member

**Muhammad Akmal, ACMA**  
Member

**Tanvir Sajid, ACMA**  
Member

**Hakim Ali, ACMA**  
Member

**Muhammad Zaeem Iqbal, FCMA**  
Member

**Muhammad Zaheer Arshad, ACMA**  
Member

**Hamid Zahoor, FCMA**  
Member

**Sataish Asim, ACMA**  
Member

**Joint Director Education**  
Secretary

**M. Khurram Khalid, ACMA**  
Member

**Syed Mazher Kazmi, ACMA**  
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**For further details & registration, please visit the website or contact:**

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