



SAFA INTERNATIONAL CONFERENCE

28th - 29th April 2017 Islamabad | Pakistan



An apex body of SAARC



SAFA International Conference

SAARC Economic Challenges

28th & 29th April 2017 | Serena Hotel Islamabad

Organized By
Institute of Cost and Management Accountants of Pakistan

Event Manager



The South Asian Association for Regional Cooperation (SAARC) is a regional organization of eight countries including Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan and Sri Lanka to promote economic ties and regional coordination. The SAARC is one of fastest growing regions in terms of economic development. Being a high consumer-based region, it has enormous potential to attract foreign investment. To promote good governance and international benchmarks of accounting and corporate reporting, South Asian Federation of Accountants (SAFA) – an apex body of SAARC was established in 1984. It has brought more than 300,000 accountants at a single platform who primarily manage finances and influence strategic decisions of business organizations. It has set various standards which are now being followed by industry, trade and businesses of SAARC countries.

ABOUT THE CONFERENCE

The Conference is aimed at optimizing the rising opportunities in the South Asian countries and to equip the accountants' fraternity to play effective role in the overall economic development of their countries. The conference will deliberate role of accountants in the digital world, areas of cooperation to strengthen the region for delivering better corporate performance and taking measures to safeguard stakeholders' interest specially protecting the right of consumers. The local and international speakers from South Asia and rest of the World will share ideas and present views on different issues and opportunities that would lead to economic prosperity of the region. The pragmatic thoughts at the conference would help the government, private sector, think-tank and strategists to plan their future strategy accordingly. More than 400 participants including over 100 foreign delegates are expected to be part of these deliberations.

CONFERENCE PROGRAMME

Friday, 28th April, 2017

Timings 1730 - 2031 Hours

Inauguration of Conference on "SAARC Economic Challenges" followed by Cultural Show

Saturday, 29th April, 2017

Timings 0830 - 1650 Hours

1st Technical Session 0830 - 1035 hrs

Financial Control and Prosperity in a Digital World

- Guest Speaker 1: Expectations from Accountants in the Digital Era
- Guest Speaker 2 : Using Information Technology as a Tool for Financial Control
- Pannel Discussion: Coping up with of changing Business Challenges

2nd Technical Session 1050 - 1300 hrs

Rising South Asia: Partnering for Results

- Guest Speaker 3 : New Economic Challenges and Role of Accountants
- Guest Speaker 4 : Integrated Reporting for Sustainable Strategy
- Guest Speaker 5 : Pricing: Key to Efficiency
- Guest Speaker 6 : Regional Trends in Accounting, Tax & Financial Planning Strategies
- Guest Speaker 7 : Making Boards Effective through Management Accounting
- Guest Speaker 8 : Accounting of Today and Future
- Guest Speaker 9 : The Barriers and Bridges to Corporate Governance and Sustainability
- Guest Speaker 10 : Unfolding Total Cost Management from a Consumer Perspective
- Guest Speaker 11 : Inspiring the Financial World from South Asian Experience
- Pannel Discussion: Creating Functional Synergy through Accountants

3rd Technical Session 1400 - 1530 hrs

Role of Accountants in Safeguarding Consumer's Interest

- Guest Speaker 12 : Accountants in a Leadership Role
- Guest Speaker 13 : Role of Auditors for Protecting Consumer's Rights
- Guest Speaker 14 : Integrating HR with Finance to Deliver Results
- Guest Speaker 15 : Breaking Boundaries – Thinking beyond Accounting
- Pannel Discussion: Consumers Interest – Nucleus of Organization's Strategy and Planning

Concluding Session 1541 - 1650 hrs

SAARC Economic Challenges _ Way Forward

INVITATION TO THE CONFERENCE

ICMA Pakistan is holding SAFA International Conference on April 28-29, 2017 at Serena Hotel, Islamabad which is expected to be attended by 500 local and foreign guests. ICMA Pakistan warmly welcomes the participants and dignitaries from within the country and abroad to this International Conference.

ABOUT SAFA

South Asian Federation of Accountants (SAFA) as a forum of professional accountancy bodies is committed towards positioning, maintaining and developing the accountancy profession in South Asian Association for Regional Co-operation (SAARC) Region and ensuring its continued eminence in the world of accountancy; in the public interest and towards broad economic development of the region. SAFA was formed in the year 1984 and acknowledged Accounting Grouping of International Federation of Accountants (IFAC) with over 300000 accountants having membership of the national chartered accountancy and cost and management accountancy institutions in the South Asian countries namely Bangladesh, India, Maldives, Nepal, Pakistan and Sri Lanka.

ABOUT ICMA PAKISTAN

The Institute of Cost and Management Accountants of Pakistan (ICMA Pakistan) was established in 1951 and received statutory status in 1966. Presently, the institute has more than 5,000 members who are serving on senior management positions in public and private sectors. As many as over 900 members are serving abroad in more than 40 countries. The Institute, currently, has over 15,000 students, more than 200 faculty members, over 250 employees, 07 regional branch councils, 11 education campuses at major cities in the country and abroad. The Institute is a founding member of International Federation of Accountants (IFAC) since 1977, Confederation of Asia and Pacific Accountants (CAPA) since 1980 and South Asia Federation of Accountants (SAFA) since 1984. The Institute provides education, examines competencies, holds CPD programs, conducts research, extends technical support and confers internationally recognized post-graduate professional certifications and designations of Associate Cost and Management Accountant (ACMA) and Fellow Cost and Management Accountant (FCMA).



PARTICIPATION FEE

Members of ICMA/ ICAP/ ICSP / PIPFA / CIMA / ACCA	-----	PKR 10,000
Nominations from CPS / IPTS / RDI Partners	-----	PKR 12,000
Others	-----	PKR 15,000
Foreign Delegates	-----	USD 250

Online Registration : www.icmap.com.pk/eventregistration/Login.aspx

Early Bird Discount

15% on registration till 20th April, 2017

Group Discount

20% on 05 or more nominations

Last Date for Registration
25th April 2017

The above investment includes learning and networking opportunities, 12 CPD Hours, meals, teas, Conference kits, etc.



ABOUT ISLAMABAD (HOST CITY)

Islamabad is the capital city of Pakistan with a population of almost two million. Islamabad is located in the Pothohar Plateau in the northeastern part of the country.

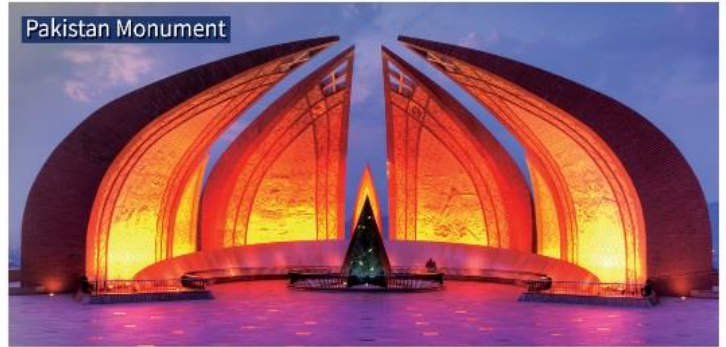
The city is rated as one of top 10 most beautiful capitals of the world. It is home to several landmarks. The city is nearby to world's beautiful hill stations including Daman-e-Koh, Monal, Murree and Bhurban.

ABOUT CONFERENCE VENUE

The Serena Hotel in Islamabad stands at the foot of the Margalla Hills on fourteen acres of land with beautiful gardens and the serene shore of the Rawal Lake in close proximity, next to the Diplomatic Enclave.

The architecture and interiors of this fabulous Hotel building is a mere reflection of typical Pakistani cultural heritage perfectly depicting the skills and craftsmanship of native artisans. In this state-of-the-art building, local traditions are elegantly combined with latest technologies in order to provide a comfortable stay for our prestigious guests.

HOTELS INFORMATION



Pakistan Monument

SERENA HOTEL



MARRIOTT



AGA KHAN ROAD, SHALIMAR, ISLAMABAD.
DISTANCE FROM VENUE: 3.4 KM

RAMADA



1 CLUB ROAD, ADJACENT RAWAL LAKE, ISLAMABAD.
DISTANCE FROM VENUE: 3.1 KM

AVARI XPRESS



SECTOR F 6/2, STREET 26 HOUSE 20, ISLAMABAD.
DISTANCE FROM VENUE: 5.7 KM

ISLAMABAD HOTEL



G-6 CIVIC CENTRE, ISLAMABAD.
DISTANCE FROM VENUE: 4.1 KM

For Nominations, Corporate Sponsorship, Marketing, Branding and Setting Stalls, Please Contact :

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