



BUILDING CAPACITIES FOR BUSINESS GROWTH

Cost Management for Small Businesses

This program is being offered by SMEDA under National Business Development Program for SMEs (NBDP), to extend Non-Financial Advisory Support (NFAS) to Small & Medium Businesses

About Program

The training program aims to equip participants with emerging concepts, proven skills & knowledge on Cost Management for small businesses. It will help SMEs to establish achieve future profitable growth.

Who Should Participate

- Small Business Owners
- Emerging & Existing Entrepreneurs
- Managers / Executives in Sales, Marketing, FMCG, Retail, Distribution, Customer Services, Exports Sales & Marketing Teams of SMEs

Training Outline

- Concept of Cost & Its classification
- Direct Cost & Indirect Cost
- Cost Classification for Control
- What is Management Accounting
- The purpose of Management Information
- Sources and categories of information
- Cost behavior & levels of activity

Venue:
ICMA Pakistan Campuses

Program Fee:
Rs. 6,000/- per Participant
100% Subsidised by SMEDA
Inclusive of Lunch and Two Teas / Refreshment

Limited Slots Available on First Come First Serve Basis

Timing:
9:00 am to 5:00 pm

8 CPD Hours

Day & Date	Venue (ICMA Pakistan Campus)
Saturday, Nov 9, 2019	Karachi, Islamabad, Lahore
Saturday, Nov 16, 2019	Karachi, Islamabad, Lahore, Faisalabad
Saturday, Nov 23, 2019	Karachi, Hyderabad, Peshawar, Multan
Saturday, Nov 30, 2019	Islamabad, Peshawar, Quetta
Saturday, Dec 7, 2019	Hyderabad, Lahore, Peshawar
Saturday, Dec 14, 2019	Hyderabad, Peshawar, Gilgit

Members are requested to send nominations from their organizations
For registration and information, please contact as follows:

<p>QUETTA</p> <p>Khan Muhammad Baloch Incharge Quetta Campus PEARL Institute, Alamdar Road, Quetta Tel: 081-260900 Cell: 0314-2050435 khan.icmap@icmap.com.pk</p>	<p>KARACHI</p> <p>Maqsood-un-Nisa Officer, MPD ICMA Pakistan Building, ST-18/C, Gulshan-e-Iqbal, Block-6 Karachi. Tel: 021-99244074 Cell: 0331-3021941 maqsood.unnisa@icmap.com.pk</p>	<p>LAHORE</p> <p>Habibullah Shami Officer, CPD Department ICMA Pakistan Building, 42, Ferozpur Road, Lahore. 042-111-042-01A(262) Ext: 31 Cell: 0333-8306003 Email: cpd_lhr@icmap.com.pk</p>	<p>ISLAMABAD</p> <p>Zulfiqar Ali Sr. Officer, Member Affairs ICMA Pakistan Building, Plot No. 16, sector H-9, Islamabad. Tel: 051-9265215-18 Cell: 0334-6696996 Email: zulfiqar.ali@icmap.com.pk</p>
<p>HYDERABAD</p> <p>Hussain Ajmeri Deputy Director C-3 & C-8, 2nd Floor, Railway ECHS, Auto Bhar Road, Latifabad # 3 Hyderabad. Tel: 022-3411020-21-22 Cell: 0333-2682321 hussain.ajmeri@icmap.com.pk</p>	<p>PESHAWAR</p> <p>Adeel Zeb Khan Deputy Director House no 18-B(1), Old Jamrud Road, University Town Peshawar. Tel: 91-9216080, 9216073, 9216058 Cell: 0332-9955525 Email: adeelzeb@icmap.com.pk</p>	<p>FAISALABAD</p> <p>Muhamad Usman Siddique Officer ICMA Pakistan, 335-B Peoples Colony Off Satiara, Road Faisalabad Phone: 041-3220103, 9220151-2 Cell: 0300-6644166 Email: fsd@icmap.com.pk</p>	<p>MULTAN</p> <p>Fauzia Haroon Education Officer ICMA Pakistan Shalimar Colony, Nishat School Street, Bosan Road, Multan. Tel: 061-6513466 Ext: 801 Direct: 061-9330482, Cell: 0302-7329885 Email: fauzia.haroon@icmap.com.pk</p>



Women Participants and Women Owned
SMEs are encouraged to Attend.

FOR REGISTRATION | <https://forms.gle/SJUF7T1xYQsFQ3qM7>

NBDP a Project of SMEDA, Ministry of Industries and Production, Government of Pakistan.

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