



ICMA

Pakistan

Islamabad Branch Council 2019-21

Entrepreneurship Opportunities in International Trade

Start International Trading Business without Investment.

Do you want to?

- ▶ Have prestige of working with International Clients
- ▶ Be a Global Entrepreneur with virtually no Investment
- ▶ Use your Intelligence to earn

Participants will come to know "How to work as import and export facilitator/ consultant / agent without any Investment.

Contents of Session

1. Brief about International Trade and its comparison with Pakistan.
2. Understanding Business Model
3. International Trade Flows and Potential
4. H.S Codes and their importance
5. Requirements for Establishing Business
6. Marketing Approach to be adopted
7. Earning your revenue
8. Sources of Information
9. Other Avenues in International Trade for consultancy business



MUHAMMAD YASIN BUTT, ACMA

He is a certified corporate trainer over 15 years of experience in corporate sector. Currently, working as Trade Counsel in Foreign Embassy since 2010. He is into the speaking Industry for the last 9 years. He had conducted session(s) on International Trade in ICMA Pakistan in 2014 & 2015. He also served as the President of ICMAP Toastmaster Club, Islamabad for the year 2015-16 and he is ACB, CL Toastmaster International.

Mohammad Abdur Rab Khan, ACMA

Secretary,
Islamabad Branch Council

Muhammad Arif, FCMA

Vice Chairman
Islamabad Branch Council

With warm regards:

Mohammad Nawaz, ACMA

Chairman, CPD Committee
Islamabad Branch Council

Adil Ameen, FCMA

Chairman
Islamabad Branch Council

Day, Date & Timing:

Saturday, October 05, 2019
10:00 am to 04:00 pm

Venue:

ICMA Pakistan Campus, Islamabad

Fee:

ICMA Pakistan/ICAP/PIPFA Members	Rs. 2,000/-
ICMA Pakistan/ICAP/PIPFA Students	Rs. 1,500/-
Others	Rs. 2,500/-

CPD Credit: 06 Hours

Contact for registration:

Zulfiqar Ali

Sr. Officer, Members Affairs
Ph. 051-111-262-092
Mobile: 0334-8696996
Email: zulfiqar.ali@icmap.com.pk