

Awareness Session on

Asaan Connect & Emlaak Financials



Asaan Connect:

Asaan Connect (Centralized Gateway to Simplified Onboarding) is a centralized portal designed to streamline the investment journey. Its primary goal is to make onboarding easier, faster, and more accessible for individuals exploring diverse asset classes. This unified and secure platform simplifies onboarding with only one-time KYCs process that enable account opening across multiple sectors—including stock market and mutual fund companies, as well as insurance and Takaful providers. With a single login, Asaan Connect ensures quick access to your selected institutions.

Emlaak Financials:

Emlaak Financials is Pakistan's first mutual fund digital aggregator platform. It offers unified access to 26 mutual fund companies and over 200 funds, empowering investors with advanced analytics and smart tools. Features like Fund Comparison help users evaluate fund performance, while the Return Calculator allows them to simulate potential returns. These tools enable investors to explore a broad range of investment options with confidence. By delivering personalized insights tailored to each investor's risk appetite and financial profile, Emlaak Financials helps both current and prospective investors make informed investment decisions.

Speakers:



Hamza Imran
Team Lead
Asaan Connect



Agha Zahir Khan
Team Lead
Emlaak Operation

Program Details:

CPD:
2 Hours

Day, Date & Timing:

Friday Augusty 1st, 2025, 7:00 pm to 9:00 pm (PKT)
(Followed by Dinner)

Venue:

ICMA Seminar Hall, Head Office Karachi

Investment / Fee:

Your precious time only

With warm regards:

M. Kamran Allaudin, FCMA

Chairman R&P Committee
Karachi Branch Council

Abdul Rehman, FCMA

Secretary
Karachi Branch Council

Mazhar Saleem Shah, FCMA

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Karachi Branch Council

Hakim Ali Jatoti, FCMA

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For further details & registration, please visit the website or contact:

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