



ICMA
Pakistan

Lahore Branch Council 2019-21

Seminar on Gateway to Successful Freelancing

Explore New Avenues to Enhance Your Income

Lahore Branch Council (LBC), ICMA Pakistan is always eager to provide a platform for personal and professional development of Members and Students by organizing programs on the subject of capacity building, professional grooming and personality development. Keeping in view the growing demand of Freelancing, LBC is organizing seminar on "Gateway to Successful Freelancing" at ICMA Campus, Lahore. After attending the seminar, Members and students would be able to explore new avenues to enhance their income (full time and part time) and professional knowledge.

Contents of Seminar:

- Freelancing Overview and introduction
- Overview of Freelancing opportunities
- Techniques for Bidding for the proposal
- Guidelines to win the bid and project
- Payment gateways
- Portfolio Management and outsourcing

Brief Profile of Speaker:



Ms. Sarah Ahmad is a 24 years old Pakistani young entrepreneur – CEO of software company Desol Int. (SMC Private Limited) and founder at GeniBots.com. She is also tech/freelance trainer and received award as "Hero Microsoft Student Partner" in June 2016. Sarah is involved in many other women empowerment ventures like Shelancers.

Muhammad Faisal Iqbal is young freelancer and engaged with this profession for long time. He is well versed with freelancing framework and has done various projects through freelancing. Mr. Faisal is a CA Finalist and has specialisation in finance and spread sheet related projects.

With warm regards:

Salman Haider, FCMA

Vice Chairman,
Lahore Branch Council

Awais Yasin, FCMA

Chairman,
Lahore Branch Council

Program Details:

Day, Date & Timing:

Thursday, 27th February, 2020

6:00 pm to 9:00 pm

(Followed by Refreshments)

Venue:

ICMA Pakistan Campus, Lahore.

Investment / Fee:

Members ICMAP/ICAP/PIPFA/ACCA/CIMA
Rs. 500/-

Female, Senior Members, CMA/ Students
Rs. 300/-

Non-Members
Rs.1,000/-

CPD Credit:

03 Hours

Contact person for registration:

Habib-Ullah Anwar Shami

Officer (Continuing Professional Development)
Tel: 042 111-042-262 (Ext: 31), Cell: 0333-8306003
Email: cpd_lhr@icmap.com.pk



ICMA
Pakistan

Lahore Branch Council

Registration Form

Particulars

Name: _____

Member/Reg. No.: _____

Organization: _____

Designation: _____

Address: _____

Contact (Res): _____ Cell: _____

Contact (Off): _____ Fax: _____

E-mail: _____

Signature

Payment Details

Paid through cheque/DD/PO no. _____ dated _____ amounting

Rs. _____ of _____ (bank) _____ (branch).

Payment instrument to be made in favor of LBC-ICMAP. Cheque must be drawn on branches located in Lahore.

Received by Accounts Department _____

Remarks: _____

For registration please contact:

Habib-ullah Anwar Shami
Officer (Continuing Professional Development)

Institute of Cost and Management Accountants of Pakistan

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For more information, please visit our website or email: cpd_lhr@icmap.com.pk