Webinar on

The Future of Dashboards:
Data Storytelling + AI-Enhanced Analytics with Power BI

Tell smarter stories, combine Power BI dashboards with AI-driven intelligence

ICMA USA Branch Council, KSA Branch Council and Multan Branch Council, in collaboration with National CPD Committee are organizing the webinar to explore how modern data storytelling in Power BI can be enhanced with AI tools beyond Power BI's built-in features. Learn how to design dashboards that not only visualize data but also communicate insights effectively, while using external AI tools for smarter analysis, idea generation, and narrative building. This practical session will demonstrate how storytelling principles combined with AI intelligence can help you craft dashboards that influence decisions, not just inform them.

Why Attend?

✓ Discover storytelling strategies that transform dashboards into persuasive narratives
✓ Learn how AI tools (outside Power BI) can supercharge your analytics workflow
✓ See how to design dashboards that drive clarity, focus, and impact
✓ Gain inspiration from real-world examples of story-driven dashboards with AI-powered features

Meet the Trainer:

Muhammad Imran Bukhari
Microsoft Certified Trainer (MCT), MCSA - BI Reporting
Power BI Data Analyst Associate

Mr. Muhammad Imran possesses 15 years of experience in Business Intelligence, ERP, and Finance. He has led BI projects across Retail, Manufacturing, Logistics, FMCG, and Telecom, working with organizations in Pakistan, the Middle East, and Southeast Asia. An expert BI professional, Imran, delivers practical, business-focused solutions that transform data into actionable insights. He has trained hundreds of professionals worldwide and is known for simplifying complex concepts, enabling teams to leverage data analytics for strategic growth and operational excellence.

Topics Covered

✓ Principles of modern data storytelling in Power BI
✓ Designing dashboards that persuade, not just report
✓ Simplifying visuals & layouts for maximum impact
✓ Storytelling patterns for executives & decision-makers
✓ Using AI tools to:
  ● Generate smarter insights from raw data
  ● Brainstorm narratives & commentary for dashboards
  ● Automate explanations & user guidance
✓ Live demo

Program Details:

CPD: 1.5 Hours

Day, Date & Timing:
Saturday, 30th August, 2025
Eastern Standard Time (EST): 09:00 AM
Arabia Standard Time (AST): 04:00 PM
Pakistan Standard Time (PST): 06:00 PM

Venue: Online

Registration:
https://bit.ly/4oK9cbl

Investment:
Only Your Precious Time

USA Branch Council

Ali Nafees, FCMA
Asif Haider Sheikh, FCMA
Imran Jahangir, FCMA
Muhammad Imran, FCMA

Rashid Ali Syed, FCMA
Muhammad Nazar, FCMA
Muhammad Nadeem, FCMA
Kaleem Ullah Baig, ACMA

With warm regards:

Siraj Ahmed Ansari, FCMA
Chairman KSA Branch Council
ICMA International

Muhammad Yousaf, FCMA
Chairman Multan Branch Council
ICMA International

Azeem Hussain Siddiqui, FCMA
Honorary Secretary & Chairman
National CPD Committee, ICMA