

Workshop on Financial Statement Analysis

Course Overview:

A full day workshop is designed for executives who need to understand how business performance could be evaluated and used for analyzing, planning, controlling and decision making purposes.



Aims

- To gain an insight on the fundamental accounting principles and concepts
- To understand financial statements
- To gain an understanding of an organization's financial situation
- To enable executives to have knowledge of financial information
- To distinguish between liquidity, solvency, and profitability
- To use accounting information for planning, controlling and decision making

Course Content:

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|--|----------------------------|
| • Finance terminology | • Types of analysis |
| • Basic Accounting principles and concepts | o External |
| • Users of accounting information | o Internal |
| • Published accounts | o Common size |
| o Director's report | o Vertical |
| o Auditor's report | o Horizontal |
| • Financial statements | o Inter company |
| o Income statement | o Industry/cross sectional |
| o Statement of financial position | o Profitability |
| o Cash flow | o Liquidity |
| o The statement of changes in equity | o Solvency |
| • Analyzing financial statements | o Credit ratios |
| • Users of financial ratios | o Trend analysis |
| • Objectives of financial analysis | o Segment analysis |
| | • Use of Contribution |
| | • Limitations/cautions |

Learning Agenda:

The course will be conducted along workshop principles with formal lectures, case studies, group discussion and interactive practical exercises. There will be many opportunities for discussion.

Resource Person

Mr. Mubashar Ali, FCMA

CEO of SKIM Training & Consultancy.
Islamabad

He is a professional trainer and management consultant with 30 years of experience. Highly experienced in all aspects of Management, Leadership, Internal control, Quality, Stress management, Governance, Decision making, Teamwork, Motivation, Financial management and analysis, Budgeting and Human Resource Management.

Who Should Attend:

This course is recommended for bankers, owners and executives of all areas of management.

With warm regards:

Abdul Shakoor, FCMA
Chairman, CPD Committee
Faisalabad Branch Council

Muhammad Ashfaq Ahmad Naz, FCMA
Chairman
Faisalabad Branch Council

Workshop Details

DAY & DATE : Sunday, 11th November, 2018
TIMINGS : 10:00 am to 6:00 pm
VENUE : ICMA Pakistan Faisalabad Campus
INVESTMENT : Rs. 1525/-

CPD
08 Hours

Contact person for registration:

Muhammad Usman Siddique
0300-6644166