



Workshop on **Tableau**

Introduction:

Tableau transforms raw data into interactive dashboards for efficient trend analysis and performance evaluation. Learning Tableau helps ICMA members and students enhance decision-making and financial reporting. This workshop equips you with essential skills to boost your career and add value to your organization.

Learning Outcomes:

- Gain hands-on experience with Tableau software, including familiarity with worksheets, dashboards, and stories.
- Learn to prepare underlying data for visualization, including merging, blending, and creating calculated fields, parameters, and hierarchies.
- Create basic visualizations such as bar charts, line graphs, scatter plots, pie charts, and maps.

About Trainer:

Mr. Jawad Zahid, FCMA

Faculty Member
Air University School of Management



Mr. Jawad Zahid is a Fellow member of ICMA with an MS in Finance, has over 22 years of experience in accounting and finance, having worked with PwC, Nestle, Jazz, and Telenor. He is currently a faculty member and Program Manager for BS Accounting & Finance at Air University School of Management.

Brief Contents:

- Tableau Interface and Connecting the Data
- Grouping and Structuring
- Common views
- Maps
- Calculated fields
- Table Quick Calculations
- Applying Analytics
- Multiple Data Sources
- Level of Detail Expression
- Specific Presentation of Time-Based Data
- Dashboards

Program Details:

Day, Date & Timing:

Saturday & Sunday, October 26-27, 2024, 9:00 am to 05:00 pm

Venue:

ICMAP Islamabad Campus, Plot 16, Street 6, H-9, Islamabad

Registration Fee:

Members of ICMA Pakistan/ICAP/PIPFA/RITBA/ACCA	Rs. 8,000/-
Students of ICMA Pakistan /ICAP/ACCA/PIPFA/ Other Business Students	Rs. 4,000/-
Others	Rs. 10,000/-

CPD:
16 Hours

Registration Contact:

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With Warm Regards:

Haider Abbas, FCMA

Secretary
Islamabad Branch Council

Muhammad Rizwan Arshad, FCMA

Vice Chairman
Islamabad Branch Council

Muhammad Imran, FCMA

Chairman
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