



ICMA
Pakistan

Islamabad Branch Council 2019-21

Changing the way you think about data

Harness the power of your data. Unleash your potential to talk to data. Here comes Tableau the analytics platform that brought new innovations in the world of business intelligence

Saturday & Sunday, August 31 – September 01, 2019
9:00 am – 5:00 pm | ICMA Pakistan Islamabad Campus



Tableau Desktop Fundamentals

Audience

This Tableau Fundamentals Course is for anyone who works with data, regardless of the technical or analytical background. To help you understand and use the important concepts and techniques in Tableau data analytics and storytelling. You will learn how to navigate the product and examine core concepts and techniques in Tableau. Move from creating visualizations to combining them in interactive dashboards and story.

At the end of this course, you will be able to:

- Connect to your data.
- Edit and save a data source
- Understand Tableau interface and terminology
- How to start talking to data to find hidden insights
- Create basic calculations, custom aggregations, date math, and quick table calculations
- How to create objective and interactive visualizations
- Most of the training is based on real business cases

PROGRAM DETAIL

Dates: Saturday & Sunday, August 31 –September 01, 2019

Timing: 09:00 am to 05:00 pm

Venue: ICMA Pakistan Islamabad Campus

INVESTMENT

Actual Course Fee: Rs. 80,000

Members: Rs. 8,000

Students: Rs. 6,000

Others: Rs. 10,000

With warm Regards

Mohammad Abdur Rab Khan, ACMA

Secretary
Islamabad Branch Council

Mohammad Nawaz, ACMA

Chairman, CPD Committee
Islamabad Branch Council

Muhammad Arif, FCMA

Vice Chairman
Islamabad Branch Council

Adil Ameen, FCMA

Chairman
Islamabad Branch Council

For registration and information, please contact as follow:

ZulfiqarAli

Sr. Officer Members Affairs
zulfiqar.ali@icmap.com.pk
0334-8696996

Institute of Cost and Management Accountants of Pakistan

Plot No. 16, Sector H-9, Islamabad.

Contact: 051-9265215-18, UAN: 051 –111-262-092, E-Mail: isb@icmap.com.pk