

# Workshop on GAME OF FINTECH

The course is oriented towards Finance, Audit and Banking professionals and Industry Experts interested in learning and upgrading their knowledge towards the latest developments in FinTech world in the context of Modern Technologies, its threat and opportunities and how it will impact their way of working. It will discuss Industry giant players moves and challenges and how to Survive and Thrive in this Game of Fintech.

This course explore how Fintech is disrupting the status quo in the financial sector, providing you with the knowledge and skills required to take advantage of the opportunities this disruption presents.

It will discuss the Cryptocurrencies, Mode of payment & lending, Artificial Intelligence, Predictive Analysis, Big Data, Block Chain, Smart contracts, Internet of Things and Regtech.

## FINTECH

### Who Should Attend:

- > Finance Professionals
- > Bankers
- > Auditors
- > Digital Technology professionals and enthusiasts
- > Students interested in Fintech



**Trainer:**  
**Alia Noor**  
Finance & Fintech Expert

Ms. Alia Noor has more than 13 years of working experience as Director Audit, VAT & Management consultancy at Ahmad Alagbari Chartered Accountants and Director program at Leading Edge Alliance software consultants, Dubai, UAE.

She is an FCMA, CIMA, MBA holding GCC VAT Compliance Diploma and Certification in Fintech program from Oxford University (UK), Digital Mindset, COSO Enterprise Risk Management and COSO, Internal Control from AICPA.

She is a key note speaker & author of various articles on LinkedIn, Blockchain News (Hong kong), The Introducer Magazine (USA), VAT update.com and GCC FINTax.

She is an author of the monthly digest "VATENGER ASSEMBLE" and popular digest "Game of FINTECH" which covers latest developments in world of FINTECH, emerging technologies, industry giants moves and how to survive or thrive in this environment.

### Day, Date & Timing:

Friday, March 06, 2020, 7:00 pm to 9:00 pm

**CPD:**  
02 Hours

**Venue:** Seminar Hall, ICMA Pakistan Head Office

**Audience:** ICMA Pakistan Members, Qualified and others Professional Bodies

**Registration:** Limited Seats are available

### Facilitation Cost:

Free of cost for ICMA Pakistan Members  
Other professional bodies : Rs 500/-

### Learning Outcomes:

The course aims to provide knowledge of Fintech  
Evolution and Rise of Fintech and its landscape  
Innovation, Fintech start-ups & Entrepreneurship landscape

#### How Emerging technologies are disrupting traditional financial markets through

Artificial Intelligence  
Predictive Analysis  
Big Data  
Block Chain  
Internet of Things

#### Assess Impact of technology and innovation on money, markets and infrastructure

The Evolution of money and Future of Money  
Cryptocurrencies- Know the new norms of digital currencies  
Digital wallets, Mobile payments

#### Future of Financial Markets How alternative money and payment tools have emerged from fintech innovation and their impact.

Peer-to-Peer  
Crowdfunding

#### The Blockchain Technology and its Impact on Businesses

Comprehensive overview of blockchain technology  
Decentralized ledger technology  
Use of Smart contract  
Public vs Private blockchain  
Emerging trends in Blockchain & their use cases

Fintech infrastructure and impact of Regtech in financial services.

With Warm Regards:

**Hakim Ali**  
Chairman  
Students Affairs Committee, KBC

**Shaham Ahmed**  
Chairman  
CPD Committee, KBC

**Farough Ali Naweid**  
Secretary & Treasurer  
Karachi Branch Council

**Azeem Hussain**  
Vice Chairman  
Karachi Branch Council

**Syed Babar Ali**  
Chairman  
Karachi Branch Council

For Further details & registration, please visit the website or contact:

Liaison Office, Karachi Branch Council 1st Floor, ST-18 / C, ICMA Pakistan Avenue, Block-6, Gulshan-e-Iqbal, Karachi  
Tel #: 021-99243551 (D), 021-99243598 (Ext-213), E-mail: kbc@icmap.com.pk, www.icmap.com.pk